

EVALUATION GUIDANCE

To support you in preparing your application, we are sharing the criteria the reviewers will use during the review process.

Criteria	Description
IMPACT AND ADDED-VALUE	Measures the project's potential to drive real progress toward 30x30, considering scalability, alignment with existing efforts, added-value, collaboration, and financial sustainability.
Unlocking potential	Evaluates the project's ability to accelerate the implementation of 30x30 by addressing key barriers, scaling solutions, introducing innovative approaches or identifying needs.
Alignment with conservation efforts	Evaluates how well the project aligns with national and international conservation strategies and commitments, ensuring synergy, added-value, additionality, and leverage rather than duplication.
Collaboration Potential	Evaluates the extent to which the project fosters meaningful partnerships with key stakeholders, including but not limited to ministries of finance, agriculture, tourism, civil society actors, private sector, and other governmental and nongovernmental institutions, to enhance impact, resource mobilization, and long-term sustainability.
Equity & Inclusion	Evaluates how well the project integrates diverse stakeholders; including indigenous peoples and local communities, women and youth, and promotes inclusivity.
Long term financial strategy	Evaluates the project's ability to secure sustainable funding beyond the initial grant period to ensure long-term impact and viability.
IMPLEMENTATION FEASIBILITY	Assesses the project's ability to be successfully executed based on its plan, proposed outcomes and deliverables, organizational capacity, financial clarity, and monitoring approach. The project should be implemented and completed by April 27, 2027.
Implementation Plan	Detailed, with realistic outcomes, activities, deliverables, timelines, milestones, and relevant stakeholders.
Capacity of Implementing Organization	Good track record and expertise and demonstrated capacity to implement activities related to 30x30 issues, good governance, healthy financial situation, capacity to build partnerships, due diligences on corruption / fraud / laundering.
Budget	Does not exceed UDS \$50,000, aligned with proposed activities.
Metrics & Monitoring & Assessment	Well-defined outcomes with indicators and reporting and assessment mechanisms.
Contribution to NBSAP	Aligned with 30x30-related objectives and targets in the countries' NBSAP.
Engagement with HAC Political and Technical (<i>may earn additional consideration</i>)	