

### HAC 30x30 matchmaking session

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# Offering: Advancing OECMs in National 30x30 Workplans

World Wildlife Fund

#### The CBD's definition of an OECM

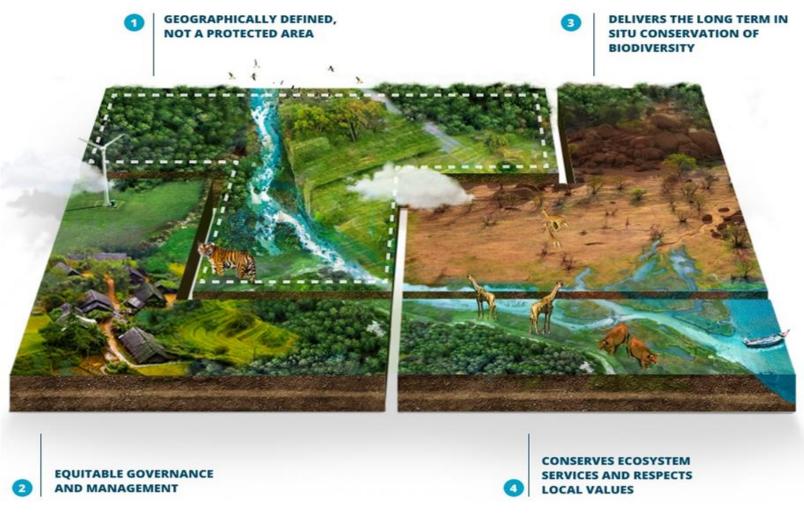


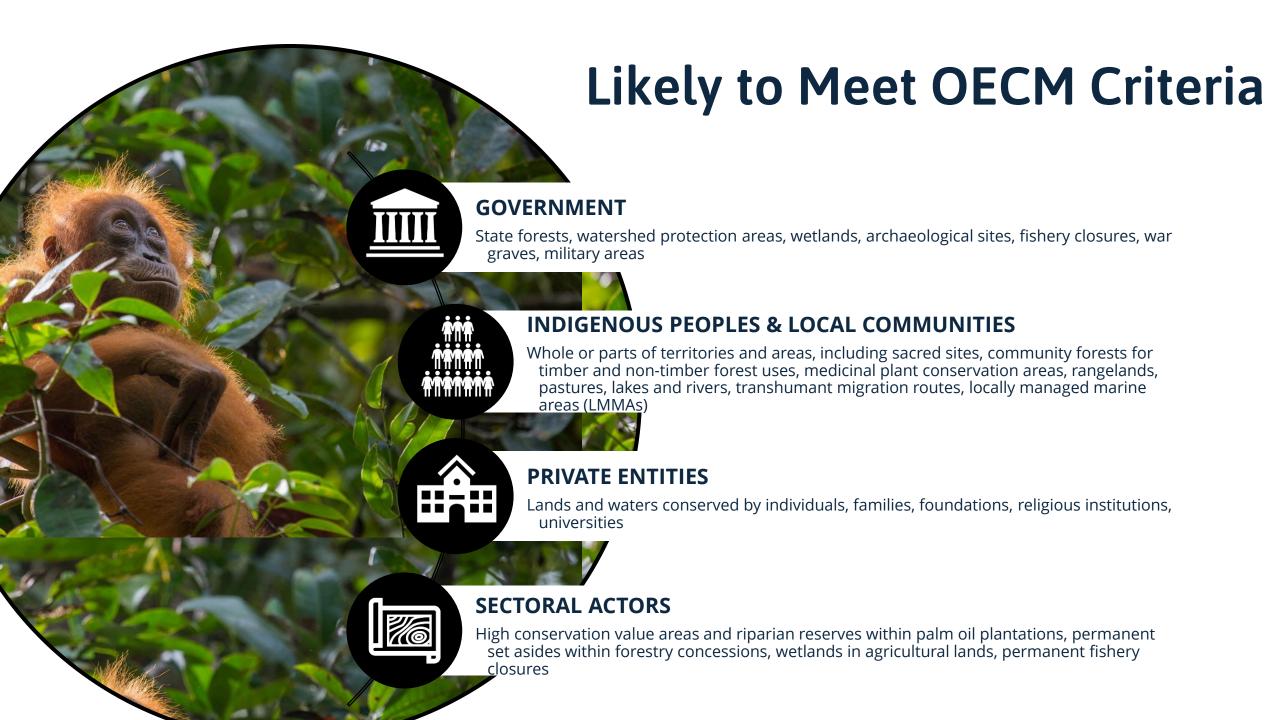
A geographically defined area other than a Protected Area, which is governed and managed in ways that achieve positive and sustained longterm outcomes for the in situ conservation of biodiversity with associated ecosystem functions and services and where applicable, cultural, spiritual, socio-economic, and other locally relevant values.

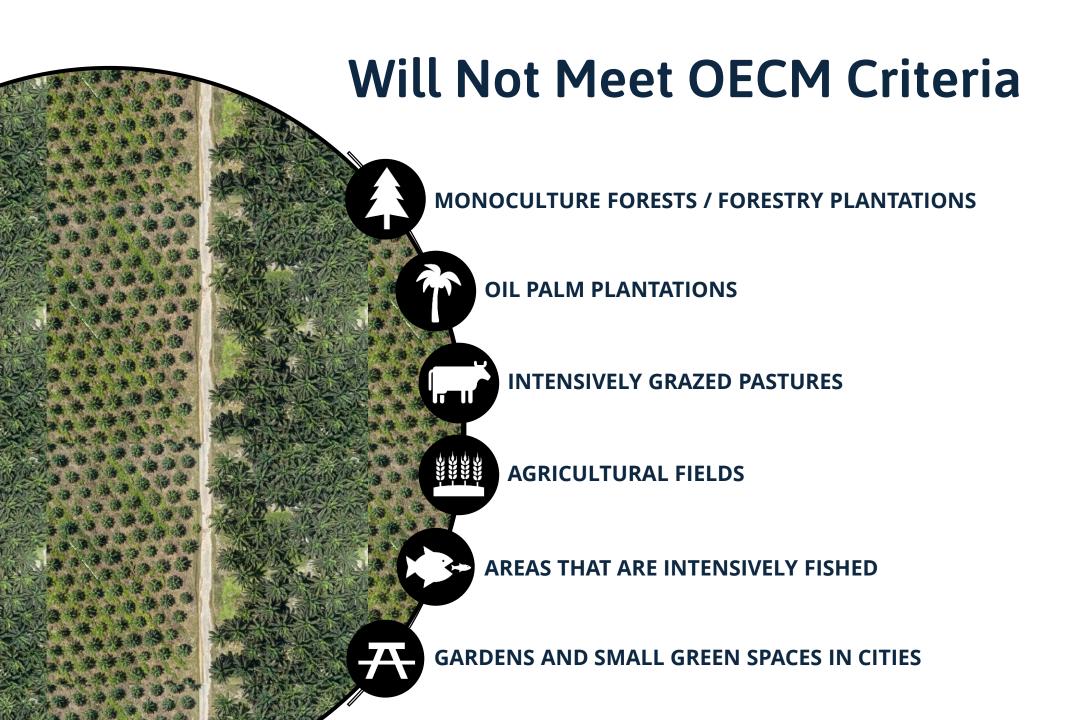
## The four CBD criteria for identifying an OECM

 Set out in Decision 14/8, Annex III of the CBD

 Also include 26 sub-criteria in 10 categories







## Advancing national 30x30 plans and engaging with the OECM framework: Activities

- Give inputs to NBSAPs- for Planning and Implementation
- Connecting narratives to deliver on Targets 1, 2, and 3 using PCAs as entry point
- Organize, facilitate, and deliver national trainings related to OECMs
- Support in developing national OECM roadmaps with inclusive approaches
- Co-design methodologies and studies for identification of potential OECMs including mapping of priority natural areas (including KBA and EBSAs)
- Help drafting project proposals related to OECMs
- Designing long-term financing solutions for OECMs
- Support countries to measure conservation and social impact resulting from the identification and reporting of OECMs
- Support IPLC design and implement engagement processes related to the OECM agenda



## Advancing national 30x30 plans and engaging with the OECM framework: Outcomes

- National/regional dialogues that have resulted in regional OECM agendas
- Common understanding and agendas on OECMs
- OECM roadmaps
- Over 15+ countries supported through WWF to advance adoption and adaptation of the OECM framework
- Design of indicators to measure positive conservation outcomes in OECMs
- Identification and development of incentives to identify, report, monitor, and strengthen OECMs
- Support IIFB on advancing regional reflections on how to engage with OECM framework





Priority Landscapes: Amazon | Arctic | Congo Basin | Eastern Himalayas | Greater Mekong | KAZA | Northern Great Plains Priority Seascapes: Alaska | Eastern Tropical Pacific | SWIO | Western Tropical Pacific

Upcoming OECM offe

- OECM e-course in English, French, and Spanish by July 2025 (WWF and IUCN-WCPA)
- Repository of OECMs: information, case studies, and
- OECM Accelerator

